

# **THE BRITISH STAMMERING ASSOCIATION**

**Company Registration Number: 04297778**

**Charity Registration Numbers: 1089967/SC038866**

**THE BRITISH  
STAMMERING ASSOCIATION  
Trading as STAMMA  
A company limited by Guarantee**

**Financial statements  
31 December 2021**

# THE BRITISH STAMMERING ASSOCIATION

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# THE BRITISH STAMMERING ASSOCIATION

## Reference & Administrative Information

### Trustees

Chair:	Tim Fell Joanna Gaukroger	Reappointed 2017, term ended Oct 2021 Elected Oct 2020, elected Chair Oct 2021
Treasurer:	Gary Barth Natalie Mortimer Lynne Mackie Naheem Bashir Christine Simpson Betony Kelly Neil Morjaria Sibonelelo Phiri Max Gattie Gillian Rudd Chantal Anderson Rhiann Binns Paul Fix James Mawbrey Deborah Johnston	Appointed March 2020 Elected Nov 2019, resigned March 2022 Elected Nov 2019, died Dec 2021 Reappointed in 2021 for a period of 3 years *Appointed in 2019 for a period of 3 years *Appointed in 2019 for a period of 3 years Reappointed in 2019 for a period of 3 years *Appointed October 2020 for a period 1 year. Elected October 2020, resigned May 2021 Reappointed in 2021 for a period of 3 years Elected Oct 2021 Elected Oct 2021 Appointed Feb 2022 Appointed Feb 2022 Appointed Feb 2022

\*Filling Elected positions where the postholder resigned.

**Chief Executive:** Jane Powell

**Registered Office:** Box 140, 43 Bedford Street  
London WC2E 9HA  
Tel: 020 8983 1003

**Website:** [www.stamma.org](http://www.stamma.org)

**Auditor:** Royce Peeling Green Limited  
The Copper Room, Deva City Office Park  
Trinity Way  
Manchester M3 7BG

**Bankers:** HSBC plc  
465 Bethnal Green Road  
London  
E2 9QW

CafBank Ltd  
King's Hill  
West Malling  
Kent ME19 4TA

**Constitution:** Limited Company registered in England, Number 04297778  
Registered Charity Nos 1089967/SC038866

## Chair's Introduction

### WELCOME FROM THE CHAIR

2021 was packed. It started with greeting fellow-stammerer Joe Biden to his new role as President of the United States. Later, we got Apple to stop linking the woozy face emoji with stammering.

We picked up the Communications Campaign of the Year Award for 'Find the Right Words', and our October 'No Diversity Without Disfluency' campaign was well publicised, with its key message endorsed by Ofcom.

With funds from the National Lottery, we now have staff to support members, local groups and networks - and use of our resources and helpline and webchat services continued to develop, reaching more people than ever.

We are pleased and proud to present this report. As 2022 unfolds, we'll be pushing forward with ambitious plans, but also ensuring we can respond and adapt quickly as circumstances dictate.



Joanna Gaukroger  
Chair of the Board

## Report on 2021

### A Global Welcome

At the start of January, working with organisations from around the world, we press released a letter congratulating Joe Biden on his inauguration, which the National Stuttering Association of America later presented to the new US President. The letter read:

"President Biden, the stammering community across the globe celebrates your accomplishment. This achievement is an empowering message for people who stutter in every continent around the globe, and a powerful message to those who do not stutter. You stutter. We stutter. It's how we talk."

Later that month, Felicity Baker, STAMMA member and BBC Producer, produced a BBC TV television news item about Joe Biden, the first President with a stammer, leading to a surge in new members and interest in stammering. The report led to a bigger piece on stammering which followed in March - 'I can't Say My Name: Stammering in the Spotlight'.

Felicity swapped roles with news presenter Sophie Raworth, who featured in this primetime BBC documentary. The programme resonated with people who stammer across the UK, bringing a surge of enquiries into STAMMA. Shortly after this, Trustee Betony Kelly interviewed them both in an exclusive for STAMMA.

## STRATEGIC OBJECTIVES

At our AGM in 2018, we set out our 5-Year Plan with four strategic areas of work:-

### 1 Public Education

To educate the public about stammering so that they understand and react better when they hear someone stammer.

### 2 Support & Information

To reach more people who stammer and expand the support we provide.

### 3 Build our Community

To grow our membership, increase membership engagement, support our local groups and networks.

### 4 Manage the Charity Effectively & Efficiently

To create a good working environment, support our staff and volunteers, develop efficient protocols and track impact.

## 1. PUBLIC EDUCATION

### Advice for Judges

We worked with the Courts & Tribunals Judiciary over the year, advising on the inclusion of stammering in the Equal Treatment Bench Book. This resource, given to every judge in the UK, helps the judiciary understand the different circumstances and needs of people who stammer appearing in courts and tribunals.

The 2021 edition includes a chapter on what stammering is, how it may affect the way some people come across, and how behaviours may be misinterpreted, such as avoiding words, looking away and substituting words; everyday actions of those who stammer but which can be misconstrued as telling lies.

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There's practical guidance to help make the court experience easier for defendants and witnesses who stammer. We will continue to focus on stammering and the law over the months and years ahead.

## Apple

A member of our helpline team alerted us to the fact that a woozy face emoji was prompted when 'stammer'/'stammering' was typed on her phone. We worked with our community to see how widespread this was. We found it appeared only on Apple devices and came up in every language we tested it on.

We issued a press release challenging Apple. Coverage was global as there are thousands of sites dedicated to reporting on Apple products and stories. On Friday 23rd July, 4pm GMT, Apple issued an update which removed the auto suggestion of the woozy face emoji when typing in 'stammer'/'stammering' on their devices. No apology, but action was taken. No person nor company, however big, should feel able to mock people who stammer.

## No Diversity Without Disfluency

*"This is brilliant what you're doing here with these little videos. I love it. What a community. I'm actually beginning to feel a SPARK of PRIDE flickering for having a stammer. From Disgust to Pride - what a journey and all down to you @stammauk helping me see others like me."*

For International Stammering Awareness Day, 22nd October 2021, we focused our campaign on the lack of representation of people who stammer on our televisions. As part of this we conducted live interviews with our brilliant team of volunteers about:

- when they first heard someone stammer on TV,
- when they last heard someone stammer on TV,
- when they last heard someone on TV stammer not talking about stammering.

Nearly a dozen videos were produced, including 'Turn us On', created by comedian Nina G and actor/influencer Marc Winski. We used these videos to signpost people to our change.org petition which garnered over 20,000 signatures within weeks. The campaign was given wings by a video created by member and creative Daniel Liakh, 'Not Just One Day' and within weeks the petition hit 20,000 signatures.

ITV ran with our 'No Diversity Without Disfluency' campaign in ALL of their regions, interviewing STAMMA members and Patron Scroobius Pip, and showing a clip from our 'Not Just One Day' video. We finally went beyond just talking about 'overcoming' stammering, and moved the conversation in the media to how we want to be represented.

The quote from Ofcom, the UK's communications regulator, provided the icing on the cake, acknowledging the need for people who stammer to be seen and heard on our screens: "We applaud the work to raise awareness of stammering and encourage broadcasters to take notice."  
Ofcom 22nd Oct 2021

The feedback on the campaign was great. Our Oct 2021 stats compared well with Oct 2020. Reach was lower but engagement higher, with the third highest numbers of new members signing up that month ever.

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Social Media	Oct 2020	Oct 2021
Twitter Impressions	349.7K	398.9k
Twitter Followers	6,223	7,261
Retweets	915	772
Likes	2.1K	1.7k
Engagement rate	2.60%	6.39%
Engagement	13,813	9,275
Facebook reach	95,651	65,479
Insta likes	1,644	1,459
Insta followers	1,688	2,473
Website Page views	51,073	58,029
Users	29,719	26,168
Views of video	50,990	12,238
No of new subscribers	203	177
Calls, webchats & emails	90	83
Website downloads	4,400	2,464

## 2. SUPPORT & INFORMATION

*" I enjoyed speaking with you. You were so helpful and really admired your patience and good understanding of my situation"*

Over 2021, we expanded the number of helpline calls, emails, webchats, downloads, videos and information by 20%, providing 43,000 episodes of support. We developed extended support, advocating for people calling with complex queries, and built the foundations of our Employment Support Project. Our Support & Information Services run every weekday, 10am-noon, 6pm-8pm.

STAMMA.ORG continued to platform people's stories, sharing 66 'Your Voice' articles and launching our very first podcast 'Around the Block', a fresh and engaging series hosted by members Gemma & Matty.

Overall, we provided 43,000 episodes of support. This included people watching one of our videos, listening to 'Around the Block', downloading a leaflet or using our helpline services, whether by webchat, email or phone. This included a total of 9,420 minutes of incoming calls, 3,491 minutes of outgoing calls, 6,420 minutes of webchat, and as the Programme Manager technically put it, "Squillions of hours on emails."

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## Support Services

*"I can't thank you enough for this incredible response. I am absolutely blown away by how quickly you've got back to me and how much consideration you have given to our specific situation. I feel so lucky to now have a few options to consider and to have been able to discuss with my son."*

The helpline services are supported by a team of around 40 trained, supported and ace volunteers. A team which rather magnificently were shortlisted for 'Volunteer Team of the Year' at the Third Sector Excellence Awards in 2021.

## About Our Callers

Unless a caller has agreed we can share their information, calls are anonymous. We do, however, keep a note of the nature of calls, chats and emails we receive so we can measure who we are/aren't reaching. 61% of contacts are from women, reflecting the high volume of parents contacting us, most often mothers. Some calls to the helpline need ongoing support - a series of conversations to explore issues in more detail, bring other family members into the conversation, or to build the caller's confidence in speaking on the telephone. We've begun categorising these calls as 'extended support'.

Gender of Caller, where known					
	Helpline	Webchat	Email	Extended follow-up	Totals
Female	61.21%	59.61%	60.33%	61.80%	60.75%
Male	38.34%	36.54%	39.44%	38.20%	38.59%
Other	0.45%	3.85%	0.23%	0.00%	0.66%

## Helpline Service Calls

	Helpline	Webchat	Email	Extended support	All
2021	578	299	494	92	1,463
2020	736	235*	392	n/a	1,363
Traffic	40%	20%	34%	6%	100%

\*Webchat was launched in May 2020, when call numbers were inflated by testing and aren't a full year. Extended follow-ups were logged from April 2021

## Caller Profiles

Parents of children who stammer made up 58% of contacts, with 65% preferring the helpline. Of callers who stammered, 39% preferred webchat, followed by email and then the helpline. A vindication of our decision to run this service as well as emails.

	Helpline	Webchat	Email	Totals
Person who stammers	22.73%	38.75%	29.81%	28.66%
Parent	64.77%	53.75%	53.84%	57.98%
Employer	1.14%	0.00%	0.00%	0.43%
SLT	0.00%	2.50%	4.33%	2.37%
Teacher	0.00%	1.25%	2.40%	1.29%
Other	11.36%	3.75%	9.62%	9.27%



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61% of those who contact our services are aged 25-44, with 34% being 25-34. Among 18-24 year olds, email is most popular, followed by webchat. Users of webchat gave it a rating of 4.4 out of 5 over the year.

	Helpline	Webchat	Email	Extended follow-up	Totals
<18	2%	7%	13%	4%	6%
18-24	8%	14%	19%	29%	14%
25-34	38%	34%	28%	29%	34%
35-44	34%	30%	18%	13%	27%
45-54	10%	10%	14%	8%	11%
55-64	4%	2%	5%	4%	4%
65+	4%	3%	3%	13%	4%

## Advocacy Service

The helpline service advocated on behalf of 11 individuals over the year and worked with two corporates.

- We successfully lobbied to prevent Sheffield's adult NHS stammering service from closure.
- We worked with a theatre to alter a production that included a negative, inappropriate use of stammering, and amend the video of a performance before it was streamed via the National Theatre.
- A pupil was refused language A-levels because of their stammer. A specialist helpline volunteer liaised with the school, family and exam board to show how reasonable adjustments could be applied.
- An adult seeking Universal Credit felt they were discriminated against in a face-to-face assessment because of their stammer and asked for a paper-based exam. We liaised with the Department for Work & Pensions by phone, email and letter, and the request was finally granted.
- An adult who does not possess a mobile phone was unable to park legally in a university car park as the only payment option was to pay by phone. We liaised with the university, the car park company, and Citizens Advice Bureau on behalf of the individual to raise issues around discrimination.

## Around The Block Podcasts

*"A friend brought this podcast to my attention. It's been an absolute revelation. Hearing stammerers talking about lockdown challenges and linking them to stammering, in a way which totally resonated for me, has been really powerful and cathartic."*

After months of discussion and planning, STAMMA's 'Around the Block' podcast launched on 30th March with Gemma and Matty doing the talking and Steven Halliday and Naheem Bashir on the planning and production.

Over the year they recorded episodes around stammering and mental health; lockdown & zoom calls; job hunting; Bridgerton; school; friends, family and socialising; Freshers Week; and a 2-part interview with STAMMA Patron Scroobius Pip (it was so good). The responses from members to this fresh, funny and relaxed series was brilliant, with over 3,800 downloads to date.

## Employment Support Service

We supported medical professionals with reasonable adjustments for scenario-based exams.

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We worked with restaurant chain Iberica to ensure that the HR and recruitment processes and restaurants were stammer friendly.

We supported Sussex Police in establishing a stammering network and exploring options for training all staff on communication differences.

We secured a grant to support people needing 'proof' of their stammer in getting an assessment so they could access reasonable adjustments. Thanks to the David Brooke Charity.

*" Thank you! I have just offered a job to someone who stammers. I found your resources very helpful. I will share them with the rest of the team. I was hugely impressed by his interview! It did take him a little longer to say his words but he was incredibly succinct and I think we can all learn from that."*

## Website

This year we made it to the top position on Google when searching for 'stammering', 'stammering support' and 'stammering in adults'. There were 19,050 downloads of leaflets and guidance from the site, down from 2020, but matched by 25,666 views of our videos, dramatically up from 6,903 in 2020.

Traffic to the site increased. Page views rose by 18.3%, users by 29.7%. There were 66 fresh articles on our ever popular Your Voice section. Traffic to the site grew over the year, with increases to the following pages:

- 48% Become a member
- 74% Donate page
- 7% Volunteer page
- 75.5% Helpline/webchat

Articles ranged from 'Joe Biden & "overcoming" stuttering', 'Bridgerton's missed opportunity', 'Why stammering makes me a better leader', 'Supporting myself as the parent of a child who stammers', 'Job hunting tips & pitfalls', 'What helps my covert stammer at school', as well as a series of articles marking Black History Month.

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## 3. BUILD OUR COMMUNITY

	2020	2021	2022
<b>Target</b>	3,168	4,813	6,251
<b>All subscribers</b>	3,181	4,865	
<b>Members</b>	2,301	3,335	
<b>Supporters</b>	880	1,530	

Membership grew by 1,034, and a further 650 signed up as supporters, totalling 4,865 members & supporters. Our presence on social media expanded, as did our volunteering; an astonishing 212 people signed up to volunteer, and the helpline volunteer team provided 2,277 hours across our services. Professional networks expanded and the STAMMA Striders walking group strapped their boots back on.

### Membership

STAMMA is a membership organisation, which means we are owned by our members and governed by a Board of Trustees elected by our members. To be a member you need to be aged over 16 and be resident in the UK.

Membership is free, but members are encouraged to support their charity through fundraising or an annual or monthly donation. Membership enables you to vote in Board elections and gives you prioritised access to conference and STAMMA events and activities. You don't have to stammer to be a member.

Supporters may be based elsewhere in the world and may include people who wish to be kept informed of our activities. Last year total subscribers, members and supporters grew by 53%. Our ambition is to reach 10,000 supporters by 2026.

### Stamma on Social

We continued to grow our presence on social media. Our biggest social platform is our Facebook group, there for people to talk and share their experiences of stammering. Our dedicated small team of moderators work hard to keep the page friendly, advert-free and on point.

Social Media	2018	2019	2020	2021
Facebook group members	9,021	9,663	10,340	10,916
Twitter followers	4,489	5,345	6,361	7,429
Twitter engagements	n/a	20,912	44,120	56,660
Instagram followers		797	1,793	2,549
Instagram likes		n/a	7,544	12,066
YouTube subscribers			167	405

### Embracing the Arts

In February, Trustee Betony Kelly interviewed Jonty Claypole for a Zoom webinar about his book, as well as stammering and creativity. Jonty, the outgoing Director of BBC Arts and past chair of Manchester's HOME arts centre, generously agreed to be a Patron. His book 'Words Fail Us: In Defence of Disfluency' is a cultural history of speech disorders, an exploration of the growing 'stammering pride' movement, and a passionate argument for diversity in speech and communication.

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## A Celebration of Stammering & the Arts

In March, STAMMA worked with Robert Coe, Coordinator of the Cambridge Stammering Self Help group on a brilliant online session celebrating Stammering and the arts. The three-hour online event included distinguished artists, comedians, cartoonists, movie producers, documentary makers and more, and attracted participants from four continents to listen to keynote speakers, round table discussions and workshops. The celebration featured poet and composer JJJJJerome Ellis, Jonty Claypole and a great panel discussion with the BBC's Felicity Baker and Sophie Raworth, author Helen Rutter, artist Paul Aston, socially engaged arts producer Rory Sheridan, cartoonist Daniele Rossi and film producer Gina Rose.

## Stammering & Writing

As part of our One-to-One series of daisy-chain interviews, Jonty Claypole interviewed fellow Patron and poet Owen Sheers. Owen's facility with words is a joy, and it was a treat to listen to him talk about writing and stammering and hear him recite his poems. Owen then interviewed the poet Zaffar Kunial, in an engrossing discussion which covered stammering, time and space. Zaffar insisted upon interviewing someone he always admired, STAMMA Patron David Mitchell - a lovely interview proving people who stammer can be brilliant communicators.

These interviews are a challenge to fluent speakers, writers, biographers and lovers of literature, to take a fresh view of stammering and how it impacts the lives of those who stammer.

## Online & Social

Over the year as lockdowns continued, we tried to make our online offerings as informative and entertaining as possible, with STAMMA Music and STAMMA Movement workshops, and hundreds taking part in our regular quizzes consistently led by Bex - and the Walkers & Talkers won every darn time.

Tash continued her fantastic vlogs with a piece about the difficulties of video meetings. We interviewed Helen Rutter about her book 'The Boy Who Made Everyone Laugh', a corker about a young boy who wants to be a comic.

## Volunteering

*"Many thanks for your help and I really enjoyed our training session today. The training program has been excellent for the Stamma helpdesk, you have done a great job."*

Helpline volunteer

Volunteers provided 2,277 hours on the helpline service in 2021. Our volunteers cover our helpline services and receive regular training and support sessions. There are around 40 volunteers working on services at any given month. The team were shortlisted in the Volunteer Team of the Year category at the Third Sector Awards.

Volunteers from this pool often get involved in other aspects of STAMMA, from admin to working on our campaigns. The team include people who stammer, parents of children who stammer and speech and language therapists. They totally rock.

The team is constantly refreshed as our services expand. We tend to recruit in waves, so that we can plan training most effectively. Do enquire if you are interested.

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## Professional Networks

One of the first STAMMA networks set up was STAMMA Defence, and the Civil Service Stammering Network followed. Over 2021, the number of networks grew, with 4 listed below, and another 4-6 in development.

- STAMMA Legal
- Met Police Stammering Network
- NHS Stammering Network
- BBC Stammering Support Network

## Local & Online Groups

With lockdowns continuing and many groups going online, the number of physical group meetings drifted down over the year. But there were some great highs: the Scottish Walk n' Talk returned; the Cambridge Group organised an outstanding Stammering & the Arts online conference; and these new online groups were set up:

- Adults New to Stammering
- Parent2Parent Support Group
- STAMMA at Work, Facebook Group

A full list of all the local groups and professional networks can be found on our website.

If you'd like to set up a local group or network - within your own organisation (like the BBC) or across a profession (like STAMMA Legal), get in touch and we'll do all she can to support you.

## 4. MANAGE THE CHARITY

We continued hybrid-working over the year, grew the staff team, and spent time planning how we manage our reserves and make the best use of legacies. We were joined by two new members of the team, courtesy of the Big Lottery Community Fund, George Somers and Charlotte Smith. Sadly Charlotte was with us for only a few months before she felt the call of music and education and left in December, with Verena Meyners taking on the role in 2022. We also took over managing our website in-house, and dug more into Microsoft Teams.

### STAMMA Staff

The diagram above shows how the work overlaps across each of the key areas of support, membership and education (and campaigns) and fundraising.

The workload coming into the services team over 2021 showed the need to refine and expand our services more, so we split the work and were delighted to be joined at the start of 2022 by Catherine Woolley, a speech & language therapist who will focus on working with families and young people within our 'services' team. Catherine brought the total staff complement to 5 full-time and 6 part-time staff.

While we are still working hybrid, we meet up regularly. Some staff come into the office during part of the week, others continue to work from home.

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We raised £53,236 in donations and member fundraising this year. Highlights include the Santa in the City Run, with John Russell, Tayo Adesgun and Marlon Sampedro. Jatin Patel did the Three Peaks challenge, Sgt Adam Booth did 500 miles in 6 months (During which time he got a placement in the army. It didn't stop him.) Bradley Severn did a 12-hour gaming marathon live on Twitch. We also received donations In Memory of Ann Danks and Mark Knowlton.

Do join us on the cheer lines - it is always lovely to catch up with people.

## Awards & Thank You

We were delighted to win the Communications Campaign of the Year Award with our Find the Right Words campaign (Third Sector Excellence Awards). We were also shortlisted in the Volunteer Team of the Year and CEO of the Year (under £5m) categories. Just being nominated for these awards is a massive accolade and our volunteer team have been amazing this past year.

We'd like to pay tribute to our stalwart team of awesome volunteers, our Facebook group moderators, our Trustees and Patrons, Daniel Liakh and all at VMLY&R, and Scroobius Pip. And a huge thank you to Tim Fell who served his final stint as Chair of the Board of Trustees at October's AGM, after 8 years of outstanding service. The good news is that he's staying involved in STAMMA on the STAMMAFest Global Committee.

Finally, thank you to the trusts and foundations, who've provided the bedrock of support to our helpline and support services.

## Grants

We'd like to thank the following for their support this year:

Alpkit Foundation	Lee Smith Foundation
Annie Tranmer Charitable Trust	Lillie Johnson Charitable Trust
Anson Charitable Trust	National Lottery Community Foundation
Baron Davenport	Marsh Christian Trust
Bartlett Taylor Charitable Trust	Michael & Anna Wix Charitable Trust
Bernard Piggott Charitable Trust	Norman Family Charitable Trust
Blakemore Foundation	Pears Foundation
Chalk Cliff Trust	Pilkington Charities Fund
Chapman Charitable Trust	Progress Foundation
Charles & Elsie Sykes Trust	Roger & Douglas Turner Charitable Trust
Charles Littlewood Hill Trust	Sandra Charitable Trust
Charles S French Charitable Trust	Sidney & Phyliss Goldberg Memorial Charitable Trust
Community of the Presentation Trust	Sir James Knott Trust
Coward Endowment	Sir James Reckitt Charity
David Brooke Charity	Sir John & Lady Heathcoat Amory's Charitable Trust
Eleanor Rathbone Charitable Trust	Sovereign Health Care Charitable Trust
Eveson Charitable Trust	Syder Foundation
Florence Turner Trust	Ten Percent Foundation
Fredrick & Phyllis Cann Trust	Underwood Trust
Friarsgate Trust	W E Dunn Trust
HDH Wills 1965 Charitable Trust	
John Coates Charitable Trust	
John James Bristol Foundation	

# THE BRITISH STAMMERING ASSOCIATION

## Public Awareness

If we are to reach everyone in the UK who stammers we need to ensure our voice is being heard. One way of testing this is by using an outside agency. We asked YouGov to ask people what they thought 'STAMMA' was.

Fieldwork was undertaken between 19th-23rd November 2021. The survey was carried out online. The figures have been weighted and are representative of all GB adults (aged 18+).

10% correctly identified STAMMA from one of the 8 options given, while 5,425 skipped the question. 10% is far higher than the 2% recognition rate we measured in 2018. While we've still a way to go, our campaigns are cutting through; we're reaching more people, gathering more members and getting our messages out there.

## In Memory

Over the year we lost three much-loved members. Ex-Chair and President of the BSA **Brian Dodsworth** passed away on the 10th April, generously leaving STAMMA a legacy of £25K.

**Roy Tranckle** died in November, a hugely popular member who loved conferences. Roy and Brian were both members from the early days of the Association For Stammers.

Many followed **Lynne Mackie** via her @StammerOn YouTube channel. Lynne was a member and Trustee of STAMMA, as well as being the Scottish Stammering Network and Stamily. Her battle with cancer was not secret, but it was a bitter, bitter blow when she passed away on 5th December 2021.

All three played a huge part in our history. They will be remembered and sorely missed.

# THE BRITISH STAMMERING ASSOCIATION

## Trustees Report for The Year Ended 31 December 2021

The trustees' annual report and reviewed financial statements of STAMMA, the British Stammering Association, covering the twelve months ending 31 December 2021. The trustees have adopted the provisions of the 2015 Statement of Recommended Practice (SORP) 'Accounting and Reporting by Charities' in preparing their annual report and financial statements.

### Structure

STAMMA is a charitable company limited by guarantee. It is governed by the Memorandum and Articles of Association which were adopted in 2001 and amended in 2006, 2007, 2008, 2016 and again in 2020.

### Governance

The charity is a membership organisation. There are no membership fees, but members need to provide a UK address and be aged over 16. Two places on the Board fall vacant each year and are filled by self-nomination and by a ballot of the members. The Board of Trustees consisted of twelve elected and appointed trustees in 2020. Trustees may appoint additional trustee to fill skills gaps. A simple majority of trustees must be people who stammer.

Trustees are appointed on a three-year term and are eligible for re-election or reappointment for a second term.

The trustees meet quarterly, with additional meetings as required. The trustees use video conferencing, email and Microsoft Teams for discussion and decision making. The Finance Sub Committee, led by the Treasurer is tasked with oversight of STAMMA's finances. The Committee reviews quarterly management accounts and report to the Board. Operational management of STAMMA is delegated to the Chief Executive.

We usually have a biennial conference, organised by members, which was due to take place in Sheffield in August 2020, STAMMAFest. This was postponed under the pandemic. This will now take place in Liverpool on 24th-28th August 2022 in partnership with the International Stuttering Association.

### Trustees

The Board of Trustees is led by Joanna Gaukroger, who was elected by the Board at the October AGM, replacing Tim Fell, who stepped down following his term of office. Sibon Phiri also completed her one year term. The Board invited Naheem Bashir and Gill Rudd to serve a further 3-year term each, which they agreed to. In May 2021, Max Gattie stepped down. To the shock and dismay of all, Lynne Mackie passed away in December 2021.

### Elections

Voting for the Board was online, as it had been in the previous years. The percentage voting in the Trustee Elections remained at 23%, while the overall numbers of voters grew as membership itself grew over the year. Chantal Anderson and Rhian Binns beat off some superb candidates and were subsequently elected.



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Name	Votes
Chantal Anderson	270
Rhian Binns	253
Deborah Johnston	199
James Mawrey	135
Paul Fix	102
Christopher Mercer	74
David Rose	59
Ranjit Dussaruth	57
Craig Pryde	50
Colin Marsh	48

Year	Members	Voted	% vote	Candidates
2017	1,778	273	15%	6
2018	2,484	416	17%	18
2019	1,618	343	21%	9
2020	2,090	479	23%	6
2021	3,067	706	23%	10

## AGM

The AGM took place physically in London on 30th October. The slides and Minutes from this event can be downloaded from the website.

## FINANCIAL REVIEW

Our principle activities are the provision of information and support to those who stammer and the support of our members, our stammering community.

In 2019 we'd focussed on building up our infrastructure. We'd refurbished the office, moved over to the cloud, launched the new website, brought in new staff and relaunched the helpline on a new virtual platform – with big plans for fundraising in 2020. However, fundraising was hit hard by Covid and the charity pivoted to an online presence over that year. With lockdowns continuing over 2021 fundraising was still a struggle but improved slightly. 2021 was year two of a three-year grant from the National Lottery Community Fund, which has funded the capacity building of the organisation, and we benefitted from two legacies. Nevertheless, membership has grown, operations have expanded, and volunteering and engagement have increased. There is no intention to change our strategic goals but clearly how we implement these is under review.

## Plans for the Future

On a granular level, with heavy demand on support services, we split this work between adults and families and children at the start of 2022, and recruited an additional children's Speech & Language Therapist, Catherine Woolley. This will help us provide greater support for adults who stammer at work and launch our Employment Project. In August 2022, we have our biennial conference, which

# THE BRITISH STAMMERING ASSOCIATION

will combine with the International Stuttering Association's World Congress. We will build our fundraising capability from members.

Longer term, we will continue to push for membership and supporter growth so that we can be sustainable at a higher level. We'll continue our campaign for representation over 2022, and then move our focus across to the ability for people to access goods and services over the subsequent year.

## Reserves Policy

We have a general reserves policy of 12 months' operating costs. As the pandemic stabilises, we may reduce general reserves to 6 months' of expected operating costs. We have been fortunate that members have left us generous legacies. Over 2021, the Board deliberated on how we want to manage this valuable resource.

A £600,000 Capacity Building fund from which we will draw down annual funds to support our operations, while we build our membership and increase public fundraising.

An £80,000 Young People fund, in memory of Owen Simon, from which we will distribute £5,000 each year for the next 16 years on projects dedicated to young people who stammer.

Designated funds can be created with the approval of the Board. The Board can cancel the fund at any time or change the restrictions for the fund with full Board approval. The Board can also dissolve the fund.

## Investment Management

The Finance Sub Committee's investment approach is set out below. The Committee will continue to review this in the light of changing circumstances. At the moment no avenue is closed, but while the financial climate is in flux we believe the most prudent course of action is to protect this investment until we have a clear course of action.

We have chosen to spread our investment across a range of accounts, to try to ensure that no more than £85K sits in any one account, and all are covered by the Financial Services Compensation Scheme. We have opened a range of accounts from shorter-term 30-day accounts to accounts running from one to five years, with the majority maturing in three years, ensuring that, should we need lump sums of cash, they will be available at staged intervals.

We have chosen a platform provided by the Charities Aid Foundation. The facility provides access to 20 banks and building societies, and 80 accounts. This provides us a single digital point of entry, allows us to have direct sight of our investment and keeps our costs to a minimum.

Given the uncertain economic environment we believe that now is not the time to invest in the money market. We cannot expect, in the current climate, to see much return on this sum, and there is the potential to lose large amounts of money in the short term.

We have staggered our investment over the next five years, so that should we decide to invest elsewhere, we have the liquidity to do so. We aimed for a balance of higher/long term investment with shorter term investments releasing funds over the next 3 years.

We have not ruled out investing into the charity's own infrastructure and our membership. Long term, our most consistent channel of income will be our members, whether through occasional or regular donations, fundraising or legacy income. Wisely spent, an increase in membership levels

## THE BRITISH STAMMERING ASSOCIATION

and a membership engaged and willing to fundraise may well out-perform even high levels of interest rates.

We will therefore continue to explore investing in STAMMA itself to expand the support we provide to members and local groups, and to develop an aggressive membership recruitment campaign so that we reach and support more people in the UK who stammer. We must ensure that we are capable of being sustainable at a higher level of operation. Any such proposals will be taken to the board and progress monitored to ensure any promotional campaign is cautious and controlled, and that we can withdraw from any exercise not giving a return on our investment.

## Statement of Trustees' Responsibilities

The Trustees who are also directors for the purpose of Company Law, are responsible for preparing the Trustees' annual report including the strategic report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that year.

In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently
- observe the methods and principles in the Charities SORP
- make judgements and estimates that are reasonable and prudent
- state whether applicable UK Accounting Standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.
- The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act (2006). They are also responsible for safeguarding the assets of the charitable company and group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Members of STAMMA guarantee to contribute an amount not exceeding £1 each to the assets of the charity in the event of winding up. The Trustees are members of the charity, but this entitles them only to voting rights. The Trustees have no beneficial interest in the charity.

## Auditors

Royce Peeling Green were re-appointed as the charitable company's auditors during the year and have expressed their willingness to continue in that capacity.

The Trustees' annual report, which includes the strategic report, has been approved by the Trustees on 18<sup>th</sup> June 2022 and signed on their behalf by



Joanna Gaukroger, Chair  
20/06/2022

## Auditor's Report to The Trustees

### Opinion

We have audited the financial statements of the British Stammering Association for the year ended 31st December 2021 which comprise the statement of financial activities, the balance sheet the statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 December and its incoming resources and application of resources, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

### Other information

The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements, or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

# THE BRITISH STAMMERING ASSOCIATION

We have nothing to report in this regard.

## **Matters on which we are required to report by exception**

We have nothing to report in respect of the following matters in relation to which the Charities (Accounts and Reports) Regulations 2008 require us to report to you if, in our opinion:

- the information given in the financial statements is inconsistent in any material respect with the trustees report; or ,
- sufficient accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records; or
- we have not received all the information and explanations we require for our audit.

## **Responsibilities of trustees**

As explained more fully in the statement of trustees responsibilities, the trustees, who are also the directors of the charity for the purpose of company law, are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error. In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

## **Auditor's responsibilities for the audit of the financial statements**

We have been appointed as auditor under section 144 of the Charities Act 2011 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. Based on our understanding of the charity, we identified that the principal risks of non-compliance with laws and regulations related to the Charities Act 2011, the Charities Statement of Recommended Practice, pensions legislation, employment regulation and health and safety regulation, anti-bribery, corruption and fraud, money laundering, non-compliance with implementation of government support schemes relating to COVID-19, and we considered the extent to which non-compliance might have a material effect on the financial statements. We also considered those laws and regulations that have a direct impact on the preparation of the financial statements, such as the Companies Act 2006.

We evaluated the trustees' and management's incentives and opportunities for fraudulent manipulation of the financial statements (including the risk of override of controls) and determined that the principal risks were related to posting manual journal entries to manipulate financial performance, management bias through judgements and assumptions in significant accounting

# THE BRITISH STAMMERING ASSOCIATION

estimates, In particular in relation to use of restricted funds, and significant one-off or unusual transactions.

Our audit procedures were designed to respond to those identified risks, including non-compliance with laws and regulations (irregularities) and fraud that are material to the financial statements. Our audit procedures included but were not limited to:

- Discussing with the trustees and management their policies and procedures regarding compliance with laws and regulations;
- Communicating identified laws and regulations throughout our engagement team and remaining alert to any indications of non-compliance throughout our audit; and
- Considering the risk of acts by the charity which were contrary to applicable laws and regulations, including fraud.

Our audit procedures in relation to fraud included but were not limited to:

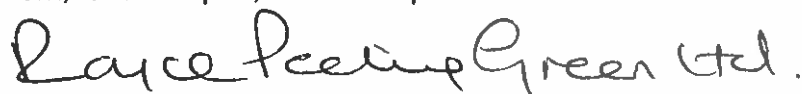
- Making enquiries of the trustees and management on whether they had knowledge of any actual, suspected or alleged fraud;
- Gaining an understanding of the internal controls established to mitigate risks related to fraud;
- Discussing amongst the engagement team the risks of fraud; and
- Addressing the risks of fraud through management override of controls by performing journal entry testing.

There are inherent limitations in the audit procedures described above and the primary responsibility for the prevention and detection of irregularities including fraud rests with management. As with any audit, there remained a risk of non-detection of irregularities, as these may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal controls.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our auditor's report.

## Use of our report

This report is made solely to the charity's trustees, as a body, in accordance with part 4 of the Charities (Accounts and Reports) Regulations 2008. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed.



**Carolyn Dutton (Senior Statutory Auditor)**  
**for and on behalf of Royce Peeling Green Limited**  
**Chartered Accountants**

The Copper Room

Deva City Office Park, Trinity Way

Manchester M3 7BG

20 June 2022

Royce Peeling Green Limited is eligible for appointment as auditor of the charity by virtue of its eligibility for appointment as auditor of a company under section 1212 of the Companies Act 2006.

# THE BRITISH STAMMERING ASSOCIATION

## Statement of Financial Activities (Incorporating an Income & Expenditure Account) For The Year Ended 31 December 2021

	Notes	Unrestricted funds £	Restricted funds £	Total 2021 £	Total 2020 £
<b>Income from:</b>					
Donations and legacies	2	129,622	151,964	281,586	1,047,875
Charitable activities	3	4,394	-	4,394	4,312
Other income – furlough claims		-	-	-	8,380
Investments – bank interest receivable		7,124	-	7,124	4,495
<b>Total income</b>		<u>141,140</u>	<u>151,964</u>	<u>293,104</u>	<u>1,065,062</u>
<b>Expenditure on:</b>					
Fundraising		46,655	-	46,655	22,810
Charitable activities:					
<i>Advice and Support</i>		95,345	-	95,345	76,933
<i>Membership Support</i>		85,128	-	85,128	64,948
<i>Information &amp; Support Service</i>		6,879	155,976	162,855	134,219
<b>Total expenditure</b>	4	<u>234,007</u>	<u>155,976</u>	<u>389,983</u>	<u>298,910</u>
<b>Net movement (expenditure) / income</b>		(92,867)	(4,012)	(96,879)	766,152
Transfer of Funds		-	-	-	-
<b>Reconciliation of funds</b>					
Total funds brought forward		967,825	30,820	998,645	232,493
<b>Total funds carried forward</b>		<u>874,958</u>	<u>26,808</u>	<u>901,766</u>	<u>998,645</u>

All amounts relate to the continuing activities of the Association.

The notes on pages 27 to 34 form part of these financial statements.



# THE BRITISH STAMMERING ASSOCIATION

## Balance Sheet as at 31 December 2021

	Notes	2021 £	2020 £
<b>Fixed assets</b>			
Property, plant and equipment	10	3,706	336
Investments maturing in more than one year	9	85,000	170,000
		<b>88,706</b>	<b>170,336</b>
<b>Current assets</b>			
Debtors	7	18,478	15,173
Stock	8	1,586	1,675
Cash at bank and in hand		563,204	501,039
Investments maturing within one year	9	255,000	333,000
		<b>838,268</b>	<b>850,887</b>
<b>Total assets</b>		<b>926,974</b>	<b>1,021,223</b>
<b>Creditors:</b> amounts falling due within one year	11	<b>(25,208)</b>	<b>(22,578)</b>
<b>Net assets</b>		<b>901,766</b>	<b>998,645</b>
<b>Represented by:</b>			
Unrestricted funds:			
- Designated funds	18	595,000	680,000
- General unrestricted funds		279,958	287,825
<b>Total Unrestricted funds</b>	12	<b>874,958</b>	<b>967,825</b>
Restricted funds	12	<b>26,808</b>	<b>30,820</b>
<b>Total funds</b>	12	<b>901,766</b>	<b>998,645</b>

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 March 2022, although an audit has been carried out under section 144 of the Charities Act 2011.

The members have not required the charitable company to obtain an audit of its financial statements under the requirements of the Companies Act 2006 for the year in question, in accordance with section 476.

The trustees acknowledge their responsibilities for:

- (a) ensuring that the charitable company keeps accounting records that comply with the requirements of the Companies Act 2006; and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus and deficit for each financial year in accordance with the requirements of Sections 394 and 395 and otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements were prepared in accordance with special provisions for small companies under Part 15 of the Companies Act 2006.

The financial statements were approved by the trustees and authorised for issue on **20 June 2022** and signed on their behalf by:



Joanna Gaukroger  
Chair

Company Number: 04297778

The notes on pages 27 to 34 form part of these financial statements.

# THE BRITISH STAMMERING ASSOCIATION

## Statement of Cash Flows For the year ended 31 December 2021

	Notes	2021 £	2020 £
<b>Cash flows from operating activities</b>			
Net cash (used by) / provided by operating activities	16	<u>(96,839)</u>	<u>767,233</u>
<b>Cash flows from investing activities:</b>			
Purchase of investments		-	(502,276)
Withdrawal of investments		164,822	-
Purchase of property, plant and equipment		(3,996)	(444)
Management fees		(1,822)	(724)
Net cash from / (used in) investing activities		<u>159,004</u>	<u>(503,444)</u>
<b>Cash flows from financing activities:</b>			
Net cash used in financing activities		-	-
<b>Change in cash and cash equivalents during the year</b>		<u><b>62,165</b></u>	<u><b>263,789</b></u>
Cash and cash equivalents at the beginning of the year		<u>501,039</u>	<u>237,250</u>
<b>Cash and cash equivalents at the end of the year</b>		<u><b>563,204</b></u>	<u><b>501,039</b></u>
<b>Analysis of cash and cash equivalents:</b>			
Cash in hand		190,445	224,763
Notice deposits (less than 3 months)		372,759	276,276
<b>Total cash and cash equivalents</b>		<u><b>563,204</b></u>	<u><b>501,039</b></u>

The notes on pages 27 to 34 form part of these financial statements.

# THE BRITISH STAMMERING ASSOCIATION

## Notes to the Financial Statements for year ended 31 December 2021

### 1. Accounting policies

The principal accounting policies adopted, judgements and key sources of estimation uncertainty in the preparation of the financial statements are as follows:

#### (a) **Basis of preparation and assessment of going concern**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard.

The British Stammering Association meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at their historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

The cash flow forecasts prepared by senior management show that the charity will have positive cash flows for at least 12 months from the date these financial statements are approved. The Trustees therefore consider that the company has sufficient funds to meet its obligations as it falls due and deems it appropriate that the financial statements are produced on a going concern basis.

#### (b) **Status**

The Association is an incorporated charity and during the year of these accounts the trustees have limited liability. There were 3,335 members at 31 December 2021 (2020: 2,301). The liability of each member liability is £1 on winding up.

#### (c) **Fund accounting**

General funds are unrestricted funds which are available for use at the discretion of the trustees in furtherance of the general objects of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The aim and use of each restricted fund is set out in the notes to the financial statements.

Bank interest is allocated to the appropriate funds in proportion to the balances of those funds.

#### (d) **Income recognition**

All income is included in the Statement of Financial Activities (SOFA) when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy. Subscriptions are included in full in the year they relate. Grants are included in the year they are receivable or, if specified by the donor, in the year to which they are intended to apply. Income from legacies is taken into the statement of financial activities when received or when receipt is probable, and the value can be measured with sufficient reliability.

#### (e) **Expenditure recognition**

All expenditure is accounted for on an accruals basis and includes VAT as the Association is not registered for VAT. Expenditure has been classified under headings that aggregate all costs related to the category. Where costs cannot be directly attributed to a particular heading they have been allocated to activities on a basis consistent with the use of resources.

Support costs and overhead expenses are allocated to expenditure headings on the basis of staff time.

Governance costs comprise costs of statutory compliance and include the independent examiner's fee and costs of trustees' meetings. Also included is an allocation of staff time and overheads where attributable to strategic matters.

Due to the low level of expenditure on assets, all such expenditure is written off as it is incurred.

# THE BRITISH STAMMERING ASSOCIATION

## 1. Accounting policies (continued)

### (f) Pensions

The Association has agreed to match employees' pension contributions to personal pension schemes up to 8% of the gross salary. In addition, the Association has nominated Marks and Spencer Life Assurance Ltd. as its nominated stakeholder pension provider and has notified all staff of this appointment. Pension contributions are charged to the Statement of Financial Activities in the period in which they are due.

### (g) Property, plant and equipment

Property, plant and equipment is recorded at cost. Depreciation is provided for by the straight-line basis over the estimated useful lives of the related assets.

The expected useful lives are as follows:

Office Equipment                      4 years

### (h) Operating leases

Rental charges in respect of operating leases are charged to the Statement of Financial Activities on a straight line basis over the period of the lease.

### (i) Financial instruments

The Association only has financial assets and liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

## 2. Donations and legacies

	Unrestricted funds £	Restricted funds £	Total 2021 £	Total 2020 £
Grants	51,650	150,700	202,350	168,670
Donations	51,972	1,264	53,236	48,270
Legacy	26,000	-	26,000	830,935
	<u>129,622</u>	<u>151,964</u>	<u>281,586</u>	<u>1,047,875</u>

In the previous year, £133,170 of donation and legacy income related to restricted funds and £914,705 related to unrestricted funds.

## 3. Income from Charitable activities

	Unrestricted funds £	Restricted funds £	Total 2021 £	Total 2020 £
Workshops & events	1,095	-	1,095	200
Sales and fees	1,029	-	1,029	1,235
Gift Aid	2,270	-	2,270	2,877
	<u>4,394</u>	<u>-</u>	<u>4,394</u>	<u>4,312</u>

In the previous year, all income from charitable activities related to unrestricted funds.

# THE BRITISH STAMMERING ASSOCIATION

4. Total expenditure	Staff costs (note 5) £	Conference costs £	Other direct costs £	Support costs £	Governance costs £	Total 2021 £	Total 2020 £
Fundraising	32,437	-	7,804	5,542	872	46,655	22,810
Charitable activities:							
Advice & Support	62,112	-	25,250	6,314	1,669	95,345	76,933
Membership Support	63,852	-	13,069	6,491	1,716	85,128	64,948
Information & Support Service	127,484	-	18,986	12,959	3,426	162,855	134,219
	<u>285,885</u>	<u>-</u>	<u>65,109</u>	<u>31,306</u>	<u>7,683</u>	<u>389,983</u>	<u>298,910</u>

In the previous year, £102,350 was incurred in connection with restricted funds and £196,560 in connection with unrestricted funds.

5. Staff costs	2021 £	2020 £
Salaries	251,331	208,652
Social security costs	19,821	15,317
Pension costs	14,733	12,552
	<u>285,885</u>	<u>236,521</u>

Charities SORP (FRS102) regulation 9.30 requires all charities to disclose those staff who earn total employee benefits (excluding pension contributions) in excess of £60,000. This disclosure is not representative of the actual salary levels employed by the Association.

One member of staff (2020: one) earned total employee benefits (excluding pension contributions) in excess of £60,000 during the year ended 31 December 2021. There were 10 members of staff (full-time equivalent 7.73), (2020: 9 members of staff, full-time equivalent 5.26).

The key management personnel of the Association comprise the Trustees and the Chief Executive Officer. The trustees neither received nor waived any emoluments during the year (2020: nil). Travelling expenses, including payments made directly to third parties, were £210 for 2 trustees (2020: £127 for 3 trustees). The remuneration of the Chief Executive Officer has been disclosed in the above paragraph.

A total of 44 volunteers (2020: 53) worked with the Association during 2021, comprising a total of 2,394 volunteer hours (2020: 1,737).

6. Net income/(expenditure) for the year	2021	2020
This is stated after charging/(crediting):		
Depreciation	626	108
Auditors' Fees	5,760	6,160
Rentals payable under operating leases:		
- land and buildings	10,066	8,942
- office equipment	<u>5,616</u>	<u>6,526</u>

# THE BRITISH STAMMERING ASSOCIATION

7.	<b>Debtors</b>	2021 £	2020 £		
	Other debtors	1,466	1,466		
	Prepayments and accrued income	17,012	13,707		
		<u>18,478</u>	<u>15,173</u>		
8.	<b>Stock</b>	2021 £	2020 £		
	Merchandise	1,586	1,675		
		<u>1,586</u>	<u>1,675</u>		
9.	<b>Investments</b>	2021 £	2020 £		
	Term deposits maturing within one year	255,000	333,000		
	Term deposits maturing in more than one year	85,000	170,000		
		<u>340,000</u>	<u>503,000</u>		
10.	<b>Property, Plant and Equipment</b>				
		2021 Office Equipment £	2021 Total £	2020 Office Equipment £	2020 Total £
	<b>Cost:</b>				
	At beginning of the year	444	444	-	-
	Additions	3,996	3,996	444	444
	At end of the year	<u>4,440</u>	<u>4,440</u>	<u>444</u>	<u>444</u>
	<b>Depreciation:</b>				
	At beginning of the year	(108)	(108)	-	-
	Depreciation charge	(626)	(626)	(108)	(108)
	At end of the year	<u>(734)</u>	<u>(734)</u>	<u>(108)</u>	<u>(108)</u>
	Net book value at the beginning of the year	336	336	-	-
	<b>Net book value at the end of the year</b>	<u>3,706</u>	<u>3,706</u>	<u>336</u>	<u>336</u>
11.	<b>Creditors: amounts falling due within one year</b>	2021 £	2020 £		
	Trade creditors	1,402	4,981		
	Other taxation and social security	6,664	5,102		
	Amounts owed in respect of employee's pension	2,656	1,582		
	Other creditors	5,364	45		
	Accruals and deferred income	9,122	10,868		
		<u>25,208</u>	<u>22,578</u>		

# THE BRITISH STAMMERING ASSOCIATION

## 12. Analysis of net assets between funds

	Investments	Property, Plant and Equipment	Debtors	Stock	Cash at bank and in hand	Creditors	Net Assets 2021
	£	£	£	£	£	£	£
Restricted funds total	-	-	-	-	26,808	-	26,808
Unrestricted funds total	340,000	3,706	18,478	1,586	536,396	(25,208)	874,958
<b>Total</b>	<b>340,000</b>	<b>3,706</b>	<b>18,478</b>	<b>1,586</b>	<b>563,204</b>	<b>(25,208)</b>	<b>901,766</b>

## 13. Operating lease commitments

At 31 December 2021, the charity had total commitments under non-cancellable operating leases as follows:

	2021 £	2020 £
<i>Amounts due:</i>		
Within one year	-	7,633
Between one and five years	-	-
	<u>-</u>	<u>7,633</u>

## 14. Pensions

The charity operates a defined contribution pension scheme whose assets are held separately from those of the charity in an independently administered fund. The pension cost charge represents contributions payable by the charity and amounted to £14,733 (2020: £12,404). Contributions totalling £2,656 (2020: £1,582) were payable to the fund at the balance sheet date and are included within creditors.

## 15. Related party transactions

During the year the Charity received donations from the Trustees and connected parties amounting to £1,061.

## 16. Reconciliation of net income / (expenditure) to net cash flow from operating activities:

	2021 £	2020 £
Net (expenditure) / income for the year	(96,879)	766,152
Adjustments for:		
Depreciation	626	108
Increase in debtors	(3,305)	(4,113)
Decrease / (increase) in stock	89	(1,675)
Increase in creditors	2,630	6,761
	<u>-</u>	<u>-</u>
<b>Net cash (used by) / provided by operating activities</b>	<b>(96,839)</b>	<b>767,233</b>

# THE BRITISH STAMMERING ASSOCIATION

## 17. Statement of Restricted Funds

Restricted Funds:	1 January 2021	Support & Information Services						Projects				Resources Expended	Transfers Between Funds	31 Decemr 2021		
		General Support	Helpline & Webchat	Regional Support	Ages & Regions	Webchat	Capacity Building	Employ ment	Social Media	STAMMA- Fest	Older People					
		£	£	£	£	£	£	£	£	£	£					
<b>Grantor:</b>																
National Lottery Community Fund	3,820	-	-	-	-	85,000	-	-	-	-	-	(85,000)	-	-	3,8	
Pears Foundation	15,000	10,000	-	-	-	-	-	-	-	-	-	(19,599)	-	-	5,4	
Independent Age Grants	5,000	-	-	-	-	-	-	-	-	-	-	(1,000)	-	-	4,0	
Joe Coates Charitable Trust	-	-	-	-	-	-	-	-	-	-	-	(5,000)	-	-	-	
The Progress Foundation	-	-	-	-	-	-	-	-	-	4,000	-	-	-	-	4,0	
The Sandra Charitable Trust	-	-	-	-	-	-	-	-	-	4,000	-	(102)	-	-	3,8	
David Brooke Charity	-	-	-	-	-	-	-	-	-	3,000	-	(275)	-	-	2,7	
Eve & Philip Morrison Family Trust	3,000	-	-	-	-	-	-	-	-	-	-	(3,000)	-	-	-	
The February Foundation	3,000	-	-	-	-	-	-	-	-	-	-	(3,000)	-	-	-	
Pikington Charities Fund	-	-	3,000	-	-	-	-	-	-	-	-	(3,000)	-	-	-	
The Chalk Cliff Trust	-	-	3,000	-	-	-	-	-	-	-	-	(3,000)	-	-	-	
The Eveson Charitable Trust	-	-	3,000	-	-	-	-	-	-	-	-	(3,000)	-	-	-	
Charles & Elsie Sykes Trust	-	-	2,000	-	-	-	-	-	-	-	-	(2,000)	-	-	-	
Anson Charitable Trust	-	2,000	-	-	-	-	-	-	-	-	-	(2,000)	-	-	-	
Charles S French Charitable Trust	-	-	2,000	-	-	-	-	-	-	-	-	(2,000)	-	-	-	
The Frederick & Phyllis Cann Trust	-	-	2,000	-	-	-	-	-	-	-	-	(2,000)	-	-	-	
The Syder Foundation	-	-	2,000	-	-	-	-	-	-	-	-	(2,000)	-	-	-	
The Roger & Douglas Turner CT	-	-	1,500	-	-	-	-	-	-	-	-	(1,500)	-	-	-	
John James Bristol Foundation	-	1,000	-	-	-	-	-	-	-	-	-	(1,000)	-	-	-	
Eleanor Rathbone Charitable Trust	-	1,000	-	-	-	-	-	-	-	-	-	(1,000)	-	-	-	
Community of the Presentation Trust	-	1,500	-	-	-	-	-	-	-	-	-	(1,500)	-	-	-	
Anonymous Grant	-	-	-	-	-	-	-	-	-	-	-	(1,500)	-	-	-	
The Sir James Reckitt Charity	-	-	1,500	-	-	-	-	-	-	-	-	(1,500)	-	-	-	
The Friarsgate Trust	-	-	1,000	-	-	-	-	-	-	-	-	(1,000)	-	-	-	
The Norman Family Charitable Trust	-	-	1,000	-	-	-	-	-	-	-	-	(1,000)	-	-	-	
Annie Tranmer Charitable Trust	-	-	1,000	-	-	-	-	-	-	-	-	(1,000)	-	-	-	
The W E Dunn Trust	-	-	1,000	-	-	-	-	-	-	-	-	(1,000)	-	-	-	
The Annco Charitable Trust	-	1,000	-	-	-	-	-	-	-	-	-	(1,000)	-	-	-	
The Paul Bassham Charitable Trust	1,000	-	-	-	-	-	-	-	-	-	-	(1,000)	-	-	-	
Baron Davenport's Charity	-	-	-	1,000	-	-	-	-	-	-	-	(1,000)	-	-	1,0	
Chapman Charitable Trust	-	-	-	-	-	-	-	-	-	1,000	-	-	-	-	-	
Sir James Knot Trust	-	1,000	-	-	-	-	-	-	-	-	-	(1,000)	-	-	7	
Other Grants	-	1,200	500	3,200	-	-	-	-	-	300	-	(4,500)	-	-	-	
Donations	-	-	-	-	-	-	-	-	-	1,264	-	-	-	-	1,2	
<b>Balances carried forward at 31 December 2021</b>	<b>30,820</b>	<b>11,200</b>	<b>13,000</b>	<b>29,200</b>	<b>1,000</b>	<b>85,000</b>	<b>13,564</b>	<b>-</b>	<b>-</b>	<b>13,564</b>	<b>-</b>	<b>(156,976)</b>	<b>-</b>	<b>-</b>	<b>26,8</b>	



Restricted funds are specified by the funder for a particular use; such restricted funds include:

- **Helpline and webchat services support within the regions:** The Charles & Elsie Sykes Trust provided £2000 to support in Yorkshire. Pilkington Charities gave £3000 to support in Merseyside. The Chalk Cliff Trust provided £3000 to support in East Sussex. The Paul Bassham Charitable Trust provided £1000 for work in Norfolk. The Eveson Charitable Trust gave £3000 for work in Herefordshire, Worcestershire & West Midlands. John James Bristol Foundation gave £1500 to support in Bristol. The Friarsgate Trust gave £1000 for work in West Sussex. Charles S French Charitable Trust gave £2000 for work in North East London & Essex. The Fredrick & Phyllis Cann Trust gave £2000 for work with children in Northamptonshire. The Syder Foundation gave £2000 for work in Berkshire, Wiltshire & Hampshire. The Norman Family Charitable Trust gave £1000 for work in Devon & Cornwall. The Roger and Douglas Turner Charitable Trust gave £2000 for work in Birmingham, Dudley, Wolverhampton & Worcestershire. Annie Tranmer Charitable Trust gave £1000 for work in Suffolk. The W E Dunn Trust gave £1000 to support West Midlands. Baron Davenport gave £1000 within 60 miles of Birmingham. The Sir James Reckitt Charity gave £1500 for work in Hull & East Yorkshire. Bernard Piggott Charitable trust - £750 for work in Birmingham. Florence Turner Trust - £250 for work in Leicester & Rutland. Bartlett Taylor Charitable Trust - £500 for West Oxfordshire. The Little Johnson Charitable Trust - £500 for work in West Midlands. Sir John & Lady Heathcoat Amory Charitable Trust - £200 for work in Devon & Somerset. Sovereign Health Care Charitable Trust - £500 for York, Leeds & west Yorkshire. Charles Littlewood Hill Trust - £500 for work in Nottingham and Norfolk.
- **Helpline, Webchat & Information services** – The February Foundation - £3000, Sir James Knot Trust - £1000, Eleanor Rathbone Charitable Trust (including women only groups) - £1000, Anonymous Trust - £1500, The John Coates Charitable trust - £5000, The Blakemore Foundation - £100, The Michael and Anna Wix Charitable Trust - £100, The Anson Charitable Trust - £2000, HDH Wills 1965 Charitable Trust - £2000 and Ten Percent Foundation - £500.
- **Employment Project:** The Progress Foundation - £4000, The Lee Smith Foundation - £300, Chapman Charitable Trust - £1000, The Sandra Charitable Trust - £4000
- **Capacity Building:** The National Lottery Community Fund grant of £85,000, to be matched by the charity, to support the expansion of membership and local groups and networks, with two new dedicated members of staff.
- **SLT assessments** – The David Brooke Charity gave £3000 for SLT assessments.
- **Workshops** – Pears Foundation gave £10,000 for workshops for parents and children.

# THE BRITISH STAMMERING ASSOCIATION

## 18. Designated Funds

The income funds of the charity include the following designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes:

	Balance at 1 January 2021	Movement in Funds			Balance at 31 December 2021
		Incoming Resources	Resources Expended	Transfers	
	£	£	£	£	£
Young people	80,000	-	-	-	80,000
Capacity building	600,000	-	(85,000)	-	515,000
<b>Total</b>	<b>680,000</b>	<b>-</b>	<b>(85,000)</b>	<b>-</b>	<b>595,000</b>

The transfers to designated funds relate to a commitment to spend at least £5,000 per year on activities aimed at and for young people, and to funds to be used for building capacity and infrastructure of the charity.