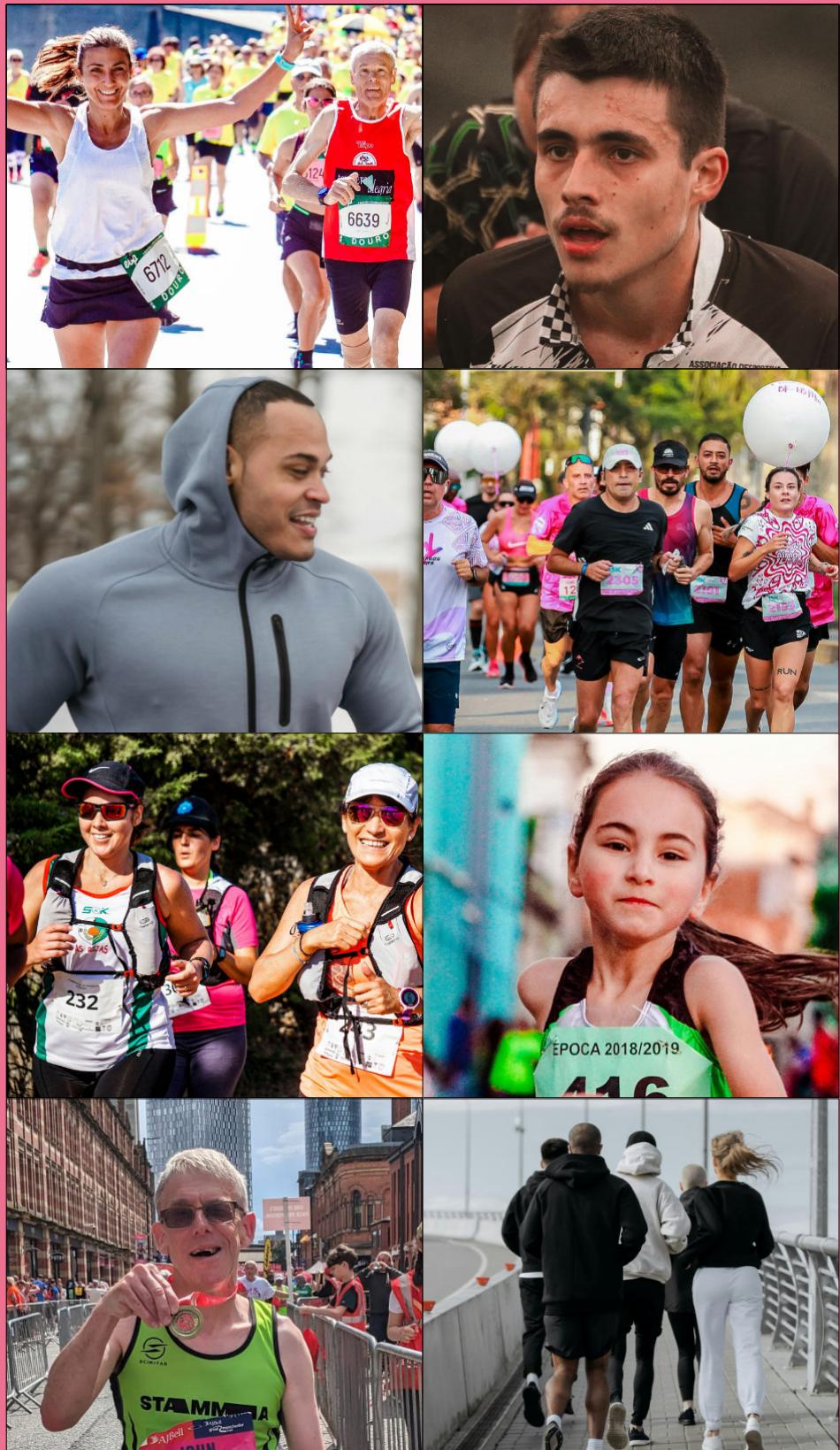


STAMMIA



FUNDRAISING & SPONSORSHIP SUPPORT PACK 2026

WELCOME!

Thank you for downloading and opening this pack.

No one should grow up to feel that their stammer will limit their career, family, or future. But right now, that's the reality for many people who stammer in the UK.

With your support, the next generation won't have to.

We've support groups for parents, regular Minecraft Club sessions for children. A support service for people in or seeking work. A free phoneline, email and chat service for anyone wanting support with their stammer or to find out more about stammering. An Advocacy Service for those who believe they've been discriminated against because of their stammer. And we've local and online groups depending on your area or interest.

Real World Change

We campaign to influence organisations - from schools and universities to banks and government departments - to remove the barriers people who stammer face.

In 2022 we pushed for representation in the media - and within the last 12 months we've had two reality TV shows feature people who stammer, on Bake Off and Traitors. We stopped Apple linking the woozy face emoji 😵 with stammering. We got exam boards to allow more time for children taking oral exams. And now, we are taking on the **whole contact centre** industry and asking them to stop hanging up on people who stammer.

None of us should grow up fighting for the space to talk. Help us with the resources we need and the next generation won't have to.

Thank you! If you would like any help, or have questions, [email](#) us, we'd love to help!

Best wishes



Jane Powell, CEO





FIND A RUN OR CHALLENGE

Search our Challenge events [here](#) to see what events you can take part in. If none of these work for you, head to Run for Charity's website [here](#) and search. Many are family-friendly so children can join in too. When you enter one, pick 'STAMMA' as your chosen charity and please [email](#) so we can support

SET UP YOUR JUSTGIVING PAGE

Setting up a JustGiving page makes raising and collecting funds easy. Once it's up, share the link with friends, family and colleagues, and that's it. Sorted.

- Use the QR code, right, scroll down and click 'start fundraising'.
- Otherwise, go to <https://www.justgiving.com/campaign/stamma2026> and set up or sign into your account. Pick STAMMA as the charity you want to fundraise for.
- Click 'no' when asked if you're fundraising in memory, and select 'I'm taking part in an event'.
- Now select the event.
- You can choose 'no target', or pick one, and click next.
- Write in why you are fundraising for STAMMA. The more you say here the more you are likely to raise. Why is STAMMA important to you?
- Next, you'll get a url and the option to upload a picture of yourself.
- Now launch your page and share the link with family and friends - and STAMMA.



Ta-da! You're done. Email the link to us at fundraising@stamma.org along with your socials so we can tag and share your page.

FUNDRAISING

TIPS

	<p>Set a target. The list on page 5 shows the running costs of our services, which you can use to set your own fundraising target. This will give you a clear goal and helps others decide how much they want to contribute.</p>
	<p>The easiest way to collect sponsorship money is to set up a JustGiving page to share with family and friends. Follow the instructions on page 3. Make your fundraising page as personal as you can, that way you'll raise more.</p>
	<p>Share, share and share again! Use your social media to share your JustGiving page and tell everyone about your venture. This makes it easy for people to forward on to others and boost your profile. Add regular updates and photos as you progress, to generate momentum and keep people interested.</p>
	<p>Let us know! Give us a heads up about your endeavour so that we can tag you on our social media and encourage more people to support you. If you would also like to chat with us for expert help, then get in touch. Email fundraising@stamma.org</p>





"I can't thank you enough for this incredible response. I am absolutely blown away by how quickly you've got back to me and how much consideration you have given to our specific situation. I feel so lucky to now have a few options to consider and to have been able to discuss with my son."

Comment from parent of a child who stammers

HOW YOUR MONEY HELPS

We value every single pound you raise. Here is how your donation will help:

- £10 covers two calls or webchats to our Helpline Service.
- £25 would pay for one child to attend a Minecraft Club Session.
- £50 supports our Helpline Service for two hours.
- £100 fuels half a day of our Advocacy Service.
- £175 would pay for 6 months of surveys with people who stammer and help us evidence need for change.
- £250 covers a specialist training workshop for employers.
- £500 would help pay for 2 members of staff or volunteers to attend industry events where we approach businesses about accessibility and promote our training. Often very successfully.

OUR SERVICES

As a membership organisation, we champion and represent people who stammer and their allies, build resilience and develop community. We hold a biennial conference, STAMMAFest, and help our members set up and run local groups and networks.

WEBSITE

Our comprehensive website, stamma.org, provides information about stammering and how to find support, not just for people who stammer, but for those who support and work with them too.

HELPLINE SERVICES

Running 4 days a week, our free, confidential and anonymous helpline, webchat and email support services are there for anyone who stammers and those who support them. We provide information, support and a space to practise speaking.

FAMILIES & YOUNG PEOPLE

We provide regular online peer support groups for parents of pre-school, primary and secondary school children. We also run online workshops, a Minecraft Club for 7-14 year-olds, and a Family Day for parents, children and their siblings.

EMPLOYMENT SERVICE

Our Employment Service supports employees and job applicants looking for advice for stammering at work or in interviews. It's also there for employers - we'll work with them to review working practices and unpick barriers facing those who stammer.

ADVOCACY SERVICE

Our Advocacy Service is there for anyone who has recently faced issues accessing a service or been discriminated against for stammering. This includes being laughed at in a coffee shop; being unable to get past voice recognition systems when calling a bank; being passed over for promotion; or being refused adjustments in oral exams.

TRAINING

We also supply regular training for companies around stammering so that they can make their services more accessible for people who stammer.



BANKING THE MONEY

Congratulations, you did a fundraiser for STAMMA, thank you!

If you used JustGiving or another platform to raise money, then brilliant, we'll get the money direct. If you've raised money off line, then here is how you can transfer it to us.

BANK TRANSFER

You can pay the money directly into our bank account using the following details:

Account Name STAMMA Ltd

Sort Code 40-01-18

Account number 91426990

Email [us](#) when you have made the transfer, citing the reference you use so we know it's from you!

BY PHONE

Call us on 020 8983 1003 to donate the money with a credit or debit card.

ONLINE

Go to STAMMA.org/donate

BY POST

Send cheques payable to the British Stammering Association, (don't send cash) with a completed donation form, see next page, so we know who it's from to: STAMMA, Box 140, 43 Bedford St, London WC2E 9HA.

Thank you, you're a star! 

DONATION FORM

Full name*	<input type="text"/>		
Postal address	<input type="text"/>		
	<input type="text"/>		
	<input type="text"/>		
Email address*	<input type="text"/>		
Phone	<input type="text"/>		
Gift Amount*	<input type="text"/>		
Payment Type*	Card <input type="checkbox"/>	PayPal <input type="checkbox"/>	CAF <input type="checkbox"/>
Card Number	<input type="text"/>		
Expiry date	<input type="text"/>	CVC number:	<input type="text"/>
Donation source	Event /Activity <input type="checkbox"/>	General support <input type="checkbox"/>	In memory <input type="checkbox"/>
Contact me by Email	<input type="checkbox"/>	Post <input type="checkbox"/>	Phone <input type="checkbox"/>
Claim Gift Aid*	Yes <input type="checkbox"/>	No <input type="checkbox"/>	

***Required field.**

I confirm I have paid or will pay an amount of Income Tax and/or Capital Gains Tax for each tax year (6 April to 5 April) that is at least equal to the amount of tax that all the charities or Community Amateur Sports Clubs that I donate to will reclaim on my gifts for that tax year. I understand that if I pay less income tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand that other taxes such as VAT and Council Tax do not qualify. I understand the charity will reclaim 25p of tax on every £1 that I give or have given in the last four tax years.

STAMMA

Box 140, 43 Bedford St, London WC2E 9HA

T: 020 8983 1003

stamma.org

IT'S HOW WE TALK